



Women's Resource Center receives 70% of its funding through member donations, fundraising and corporate sponsorships. Through your sponsorship, you're sending a message of support to the women in our region, inspiring them to change their lives for the better, and allowing them the opportunity to pursue their dreams. For more information, contact Kelly DiGiacomo at 970-247-1242, 970-946-3130, or events@wrcdurango.org.

2020 Girls' Night Out Sponsorship Information					
	Level	Tier 1	Tier 2	Tier 3	Tier 4
	Amount	\$3,500	\$2,500	\$1,000	\$500
Corporate Business rotating ad (supplied by sponsor) on our homepage with other sponsors of WRC.		X			
Introduction of Event or Speaker and opportunity to have a table and promotional products at the event.		X			
Corporate name and level acknowledged at event introduction or commencement.		X	X		
Opportunity to post banner at event(s).		X	X		
Durango Herald Ad		X	X		
Corporate Business name and level on WRC website for one year continuously with a link.		X	X	X	
Corporate name listed in all marketing materials and paid advertising during the marketing time-line, Jan-Mar.		X	X	X	
Corporate name and logo included in a minimum of 5 social media posts and press releases.		X	X	X	X
Corporate business name and level listed on WRC website event listings.		X	X	X	X
Corporate name and logo on all WRC E-News announcements (1,100 readers).		X	X	X	X
Chamber Business E-News (1,600 readers) during the marketing time-line of the event, Jan-Mar.		X	X	X	X
Corporate name displayed in Durango Visit Center window display for 2 weeks in March.		X	X	X	X

Women's Resource Center
 679 E. 2nd Avenue | Durango, CO 81301
www.wrcdurango.org | Ph: 970-247-1242 | F: 970-247-8722