Women’s Resource Center receives 70% of its funding through member donations, fundraising and corporate sponsorships. Through your sponsorship, you’re sending a message of support to the women in our region, inspiring them to change their lives for the better, and allowing them the opportunity to pursue their dreams.

### 2019 Men In Heels Sponsorship Information

<table>
<thead>
<tr>
<th>Level</th>
<th>Prada</th>
<th>Gucci</th>
<th>Louis Vuitton</th>
<th>Jimmy Choo</th>
</tr>
</thead>
<tbody>
<tr>
<td>Amount</td>
<td>$5,000</td>
<td>$2,500</td>
<td>$1,000</td>
<td>$500</td>
</tr>
</tbody>
</table>

- Corporate Business rotating ad (supplied by sponsor) on our homepage with other sponsors of WRC.
  - Prada: X
  - Gucci: X
  - Louis Vuitton: X
  - Jimmy Choo: X
- Corporate name and level acknowledged at event introduction or commencement.
  - Prada: X
  - Gucci: X
- Opportunity to post banner at event.
  - Prada: X
  - Gucci: X
- Corporate Business name and level on WRC website for one year continuously with a link.
  - Prada: X
  - Gucci: X
- Corporate name listed in all marketing materials and paid advertising during the marketing time-line, Jul - Sept.
  - Prada: X
  - Gucci: X
  - Louis Vuitton: X
- Corporate name and logo included in a minimum of 5 social media posts and press releases.
  - Prada: X
  - Gucci: X
  - Louis Vuitton: X
- Corporate business name and level listed on WRC website event listings.
  - Prada: X
  - Gucci: X
  - Louis Vuitton: X
  - Jimmy Choo: X
- Corporate name and logo on all WRC E-News announcements (1,100 readers).
  - Prada: X
  - Gucci: X
  - Louis Vuitton: X
  - Jimmy Choo: X
- Chamber Business E-News (1,600 readers) during the marketing time-line of the event, Jul - Sept.
  - Prada: X
  - Gucci: X
  - Louis Vuitton: X
  - Jimmy Choo: X
- Corporate name displayed in Durango Visit Center window display for 2 weeks (in Jul, Aug or Sept.)
  - Prada: X
  - Gucci: X
  - Louis Vuitton: X
  - Jimmy Choo: X

For more information, contact Kelly DiGiacomo at 970-247-1242, 970-946-3130, or events@wrcdurango.org.