

Resource & Referral Sponsorships: Empowering Women, Changing Lives



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Since 1987, the Women's Resource Center has reduced the barriers to self-help by offering an open door to a safe supportive environment, where women may drop in at any time, no appointment needed, to find the resources they need to take care of themselves and their families. Whether they face homelessness or seek a life change by opening their own business, our clients – moms, sisters, friends, neighbors – come to us for hope, compassion and support.

The Women's Resource Center supports its operations through generous donations from members, fund-raising events, and corporate sponsorships. And we invite you to **Empower a Woman** to support herself and her family through a corporate sponsorship of our Resource And Referral Program. You'll be helping women contribute to a stronger, healthier community, state and country.

Empower Women, Change Lives!

How Your Sponsorship Helps Women

Your sponsorship of the Resource and Referral Program supports the Center's operations and allows the Center to provide an open door, five days a week, to a warm and caring environment, where women can find the resources they need to take care of themselves and their families. Here's how your corporate sponsorship makes a difference:

PLATINUM: \$2,000/YEAR

- Supports 70 women on the road to economic self-sufficiency

GOLD: \$1,000/YEAR

- Supports 35 women on the road to economic self-sufficiency

SILVER: \$500/YEAR

- Supports 20 women on the road to economic self-sufficiency

BRONZE: \$250/YEAR

- Supports 10 women on the road to economic self-sufficiency

Empower Women! Change Lives!
with your corporate sponsorship
in 2013

Resource & Referral Sponsorship = Visibility

Corporate Sponsorship of the Women's Resource Center's Resource and Referral Program gives businesses the opportunity to gain valuable publicity before an engaged and caring audience: women who support the Women's Resource Center. And women who support the Center support businesses that support women!

Your Corporate Sponsorship will help more than 800 women annually find the community resources they need to get them back on the road toward self-sufficiency. We welcome you as a corporate sponsor and look forward to our partnership!

Corporate Sponsorship Levels:

Platinum Sponsorship – \$2,000 per year

- A front-page ad on our interactive Web site. Platinum sponsors are featured in a rotating ad on our Homepage with other Platinum Members. Runs for 12 months. Web address is www.wrcludurango.org.
- Half-page ad, value \$200, in one of our printed quarterly newsletters, **NetWorks**, sent to more than 1,100 WRC members
- Top page listing in four editions of **NetWorks** Donor Recognition Pages.

Gold – \$1,000 per year

- Logo listing with link on Corporate Member Page on WRC Website.
- Quarter-page ad, value \$100, in one quarterly newsletter.
- Listing in four editions of **NetWorks** Donor Recognition Pages.

Silver – \$500 per year

- Listing with link on Corporate Member Page on WRC Website.
- Listing in four editions of **NetWorks** Donor Recognition Pages.
- 50 percent discount on sponsorship ads in **NetWorks**.

Bronze – \$250 per year

- Listing with link on Corporate Member Page on WRC Website.
- Listing in four editions of **NetWorks** Donor Recognition Pages.

Honorary – In-kind donations of products or services (contact WRC for details)

All Levels:

- Employees receive member rates at WRC-sponsored activities.
- All corporate members recognized at annual meeting.